

Landing Page Creation Agreement

This Landing Page Creation Agreement ("Agreement") is made and entered into as of the date of purchase by and between Ideal Polymers ("Service Provider") and the Client ("Client"). The parties agree to the following terms and conditions:

1. Scope of Work

Service Provider agrees to design and develop a landing page for the Client in accordance with the specifications outlined below. Client acknowledges that Service Provider may subcontract some or all of the work to a third-party vendor, while remaining the primary point of contact and responsible party for deliverables.

1.1 Basic Landing Page Creation

- Single-page design with a clean, modern, and mobile-responsive layout.
- Essential branding elements (logo, colors, fonts) incorporated.
- One call-to-action (e.g., "Request a Quote" or "Contact Us").
- Simple contact form integration for lead capture.

1.2 Basic Copy & Content

- Short, engaging headline and subheadline to drive conversions.
- Brief service or business description (up to 200 words).
- One high-quality image or background graphic.

1.3 Technical Setup & Deployment

- SEO-friendly structure for better search visibility.
- Fast-loading page optimization.
- Publishing on Client's hosting or providing hosting recommendations.
- Basic analytics tracking setup (Google Analytics).

1.4 Review & Minor Adjustments

- One round of minor revisions based on feedback.
- Final quality check for functionality on desktop and mobile.

2. Deliverables

- Single-page, mobile-responsive landing page.
- Basic copy and visuals for conversion.
- Contact form integration.
- SEO-ready structure and fast-loading optimization.

- Basic analytics tracking setup.

3. Payment Terms

- Total cost of the service is \$1,500 USD.
- Full payment is required upfront before work begins.
- Payments are non-refundable once work has commenced.

4. Client Responsibilities

- Client agrees to provide all necessary content, images, branding assets, and relevant business information required for the project in a timely manner.
- Delays in providing required materials may result in project timeline extensions.

5. Timeline & Revisions

- Standard project timeline is 7-10 business days from receipt of all necessary assets.
- Client is entitled to one round of minor revisions after the initial draft is delivered.
- Additional revisions will be billed at a rate of \$75/hour.

6. Ownership & Rights

- Upon full payment, the Client owns the final design and content of the landing page.
- Service Provider retains the right to use the project for portfolio and promotional purposes.
- Any subcontractor used for development waives all claims to ownership of the final deliverables.

7. Limitation of Liability

- Service Provider is not responsible for hosting, ongoing maintenance, or third-party service issues after the project is delivered unless agreed upon separately.
- Service Provider is not liable for any indirect, incidental, or consequential damages related to the use of the landing page.

8. Subcontracting

- Client acknowledges and agrees that Service Provider may use third-party subcontractors to fulfill portions of the work.
- Service Provider remains responsible for quality control and final deliverables.
- The subcontractor may communicate directly with the Client as needed for project completion, but Service Provider remains the primary liaison for project oversight.

9. Termination Clause

- Either party may terminate this Agreement with written notice.
- In the event of termination by the Client, the Client agrees to compensate the Service Provider for work completed up to the termination date.

10. Acceptance

By purchasing the Landing Page Creation service, the Client acknowledges and agrees to the terms outlined in this Agreement.